

SUUNTO"YOUR BIGGEST MOMENT"

INSTRUCTIONS AND COMPETITION RULES

Participation in the competition requires full acceptance of the following rules:

1. Entry

"Your Biggest Moment" competition is valid between September 18th 2006 and December 4th 2006.

Final date for submitting entries is Monday 4th of December 2006, 12 o'clock (noon) Finnish time (date and time of e-mail constitutes proof).

2. Conditions for participating

Participants aged 18 or under must obtain consent from their parent or guardian prior to entering the competition.

Employees of Suunto are not authorized to participate in this competition.

Only one entry per person will be accepted.

3. Allocation for the winner and the finalists

The finalists will be selected by the Suunto jury by December 8th 2006. The same jury will then select three "biggest moments" from all the entries. Suunto will contact the three winners personally by e-mail and publish them on its website before December 13th 2006.

4. Prizes

1st Prize — the Suunto Performance Pack of your choice (worth 159-499 euros)

2nd Prize — the Suunto heart rate monitor of your choice (worth 99-399 euros)

3rd Prize — the Suunto POD of your choice (worth 49-169 euros)

All prizes are non-transferable and no cash alternative shall be offered.

Arrangements for the fulfillment of prizes will be made by Suunto. Suunto reserves the right, at Suunto's sole discretion, to substitute any and all prizes with prizes of comparable value.

All federal, state and local taxes, fees and surcharges on the prizes are the sole responsibility of the prize winners.

5. Authorization for using the materials

By submitting "Your biggest moment" you grant Suunto a right to use the photographs, articles and other materials provided by you howsoever (in any medium, including without limitation, electronic, digital and any future medium)

anywhere in the world without compensation. This right to use the materials shall extend to all Suunto companies worldwide.

You warrant and undertake that your contribution is original and that you have full power to make the above authorization for using the materials. You sign for and accept responsibility for releasing this material on behalf of any and all co-authors/photographer.

6. Your responsibilities

You agree not to submit any materials that infringe any intellectual property rights of any person (for example copyright or trademark rights).

When participating the competition you also agree not to send any materials that is unlawful, harmful, insulting or otherwise objectionable; advertisements or other commercial materials abuse other people's privacy

You agree not to spam (i.e. send a tell a friend email to large number of people simultaneously) or to misuse tell a friend functionality (i.e. send emails to persons who do not wish to receive such messages).

7. Other conditions

Suunto will review the materials before posting the materials on the site. Suunto reserves the right to edit or remove any messages, photos and other materials from the site without notice at any time at its sole discretion.

8. Responsibility

By entering, participants release and hold harmless Suunto, its parents, subsidiaries, affiliates, directors, officers, employees, attorneys, agents and representatives from any and all liability for any injuries, loss, claim, action, demand or damage of any kind arising from or in connection with the competition or any prize won, any misuse or malfunction of any prize awarded, participation in the competition.

9. Use of personal data

By participating the competition, the participants authorize Suunto to use their last names, first names, country of residence, photos and text on all media, in particular posters, notices, audiovisual or digital documents and articles or publications distributed to the press.

Your personal information, including, without limitation to, name, age, address, telephone number and/or e-mail address which is obtained by Suunto by virtue of your entry to the competition may be used by Suunto for certain marketing, market research, analysis and related purposes following the Privacy Policy and Site Terms published by Suunto.

10. Modifications

If, for any reason, the competition is not capable of completion as planned, including by reason of infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures or any other causes beyond the control of Suunto which corrupt or affect the administration, security, fairness, integrity or proper conduct of this competition, Suunto reserves the right at its sole discretion to cancel, terminate, modify or suspend the competition. Suunto assumes no responsibility for any loss or damage in the event of a cancellation, termination, modification or suspension of the competition.

Organizing company: Suunto Finland

Suunto Oy
Valimotie 7
FIN-01510 Vantaa
Finland
Tel: +358 9 875 870
Fax. +358 9 875 87301